

FOR IMMEDIATE RELEASE

Contact

Bridget Daly
(623) 330-9454
Bridget@IdeasCollide.com

Gold Canyon to Hold the Largest Candle Fundraiser Ever for Children of Haiti
*For each fundraiser candle sold, an average of \$10.08 will be donated to
Save the Children Haiti Relief Program*

CHANDLER, Ariz. – February 17, 2010 – A leader in scented candles, body and home products, Gold Canyon is urging customers to aid the children affected by Haiti’s earthquake disaster by purchasing a fundraising candle between February 12, 2010 and March 31, 2010. For every fundraising candle sold online during this time, an average of \$10.08 will be donated to Save the Children Haiti relief efforts. Gold Canyon’s goal is to raise at least \$100,000 to help alleviate suffering and support the recovery and protection of Haitian children and families. Since the major disaster one month ago, Save the Children has provided lifesaving assistance, such as food, water, shelter and child-friendly spaces to over 300,000 children and families.

“We at Gold Canyon feel it’s essential to assist the children and families of such a horrible disaster,” said Gold Canyon Co-Founder Karen Waisath. “We are proud to support Save the Children – an organization that has such a rich history of ensuring the well-being and protection of children throughout the world.”

Gold Canyon, the makers of one of Arizona's most beloved consumer brands and the most authentic scented products, has been creating "The World's Finest"[®] candles, body and home products for over 12 years. The company offers a business opportunity for an independent sales force of over 26,000 Demonstrators. Gold Canyon's fundraising program, which is utilized by thousands of schools, parent teacher associations and sports teams, is also well-known for its high profitability. Gold Canyon’s fundraising candles are available in 15 quality fragrances including Clean Sheets, Cinnamon Vanilla and Fresh Orange.

To purchase a fundraising candle, please visit <http://goldcanyon.com> or contact a local Gold Canyon Demonstrator.

For more information about Save the Children’s Haiti relief efforts, please visit <http://www.savethechildren.org>.

About Gold Canyon

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 26,000 Demonstrators in North America, Gold Canyon is committed to enriching lives with “The World’s Finest”[®] products, developed with great care using only the highest quality ingredients. Gold Canyon continues to experience significant

growth, recently expanding its operations with a 100,000 square feet addition to distribution and manufacturing facilities in Chandler, Ariz. For more information, visit <http://goldcanyon.com>.

About Save the Children

Save the Children is the leading, independent organization that creates lasting change for children in need in the United States and around the world. Save the Children USA is a member of the International Save the Children Alliance, a global network of 29 independent Save the Children organizations working to ensure the well-being and protection of children in more than 120 countries. For more information, visit <http://www.savethechildren.org>.

###