

**FOR IMMEDIATE RELEASE**

**Gold Canyon Unveils EMERGE™ Total Response Therapy**

*Eight botanical body care products offer daily renewal opportunities for women*

**Phoenix, Sept. 25, 2007** – A leader in candles, body and home products, Gold Canyon today unveiled EMERGE™ Total Response Therapy™ – eight botanical-based body care products to help women feel renewed and ready to take on each day.

Each of Gold Canyon’s EMERGE products combines a holistic body, mind, spirit approach. Newly formulated, the nourishing minerals and antioxidant botanical formulas provide energy for the body. The product’s renewing fragrance with notes of yuzu, Malabar petals and feijoa provides focus for the mind. Inspired by centuries old modalities such as shiatsu, chakra and acupressure, simple sensory touch practices were developed for each EMERGE product to release stress and provide balance to the spirit.

“For a woman to give of her best to others, she needs to take care of herself and renew on a regular basis,” says Karen Waisath, Gold Canyon’s co-founder. “Using high quality botanical ingredients, EMERGE was created by women for women to help us renew, focus and regain balance. We can go into the world as the best possible version of ourselves.”

Without adding extra steps to one’s daily routine, each day can begin with the luxurious sensation of Start Clean™ Body Lather (\$14.98), infused with aloe, chamomile and green tea extracts to bring vital energy into the body.

Ready to Shine™ Body Polish (\$15.98) gently unveils radiant skin with naturally exfoliating fine walnut shells and botanical nutrients such as green tea, white tea, cucumber extract, chamomile and jojoba seed oil.

To clear the mind and unwind, Renew Your Soul™ Bath Soak (\$15.98) heals with soothing oils and living ionic minerals.

The antioxidant-rich formulation of Your Insprytion™ Body Mist (\$15.48) is fast absorbing and light– ideal after bath or shower.

Out on a Limb™ Body Lotion (\$15.48) restores skin with a lightweight formula featuring botanical nutrients such as chamomile, green tea and calendula extract.

For the extra rough spots, Smoothing the Way™ Body Crème (\$17.48) is enhanced with deeply restoring aloe, calendula, chamomile, ginseng and green tea.

Enriched with minerals, vitamins and avocado and sweet almond oils, the Grains of Truth™ Hand Scrub (\$18.48), a sea-salt based hand scrub, reveals perfect hands.



For hand raising softness, Raise Your Hand Silk™ (\$17.48) contains special healing vitamins, minerals and botanical extracts from green tea and white tea.

With EMERGE, women can take time each day to listen to their own voices; to center and strengthen themselves and come to the world as healthy and whole people, confident and prepared to be their best.

EMERGE products are available October 1, 2007 through a Gold Canyon Independent Demonstrator or online at [goldcanyoncandle.com](http://goldcanyoncandle.com). Through the month of October, Gold Canyon is offering Raise Your Hand Silk™ free with the purchase of Grains of Truth™ Hand Scrub – a \$17.48 value.

### **About Gold Canyon**

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 25,000 Demonstrators, Gold Canyon is committed to enriching lives with “The World’s Finest”® products, developed with great care using only the highest quality ingredients. For more information, visit [www.goldcanyon.com](http://www.goldcanyon.com).

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