

**FOR IMMEDIATE RELEASE**

**Gold Canyon's New Year, *Fresh Start* Sweepstakes**  
*\$10,000 giveaway, free candles and discount codes*

**Phoenix, Ariz. –January 22, 2009.** Gold Canyon, a leader in candle, body and home products, is kicking off 2009 with a \$10,000 Sweepstakes that will give one lucky winner the chance to embrace the year with a fresh start. The “**New Year, *Fresh Start***” campaign was officially unveiled nationally today at <http://goldcanyon.com/freshstart>.

“It’s a new year and everyone deserves a chance for a fresh start,” said Karen Waisath, Gold Canyon Co-Founder.

In addition to a chance to win the \$10,000 sweepstakes, Gold Canyon is offering free product samples and discounts. To qualify, new customers are invited to sign up at <http://goldcanyon.com/freshstart> to receive a free tealight and exclusive discount codes to use when ordering online.

Gold Canyon is also releasing its “Inspired Spring” catalog this month. New offerings for the Spring 2009 season include Destination Vanilla Candles, Fabric Fragrances for linens, new Waste-less with Homeology and Mandarin Eucalyptus Clove Cleanser.

“Destination Vanilla” brings the world home with exotic fragrance notes blended with familiar scents of vanilla. Wood accents and inviting colors not typically found in vanilla fragrances are featured in these new candles – Moroccan Amber Vanilla, Brazilian Rainforest Vanilla, Thai Lotus Vanilla and Tahitian Tropics Vanilla.

The newest Suddenly Scented product, Fabric Fragrances, is infused with essential oils for a pure scent to give bed linens, window treatments, upholstery, soft furnishings or clothing an extra dose of freshness.

Gold Canyon’s popular green cleaning line, Homeology Plant-Based Home Cleaning, is expanding with Waste-less, a concentrate refill for 35 fl. Oz bottles of all purpose, glass and floor cleaners. Using Waste-less, customers can save on each refill while reducing impact to the environment.

Another addition to Homeology is Mandarin Eucalyptus Clove Cleanse, a gentle scrub for the sink, bathtub, tile and countertops. For hassle-free home cleaning, this plant-based cleanser is infused with essential oils of mandarin, lemon, cinnamon, eucalyptus and clove.

**About Gold Canyon**

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 25,000 Demonstrators in North America, Gold Canyon is



committed to enriching lives with “The World’s Finest<sup>®</sup>” products, developed with great care using only the highest quality ingredients. Gold Canyon continues to experience significant growth, exceeding \$100 million in 2008 revenue and recently expanding capacity with a 100,000 square foot addition to its distribution and manufacturing facilities in Chandler, Arizona. For more information, visit [www.goldcanyon.com](http://www.goldcanyon.com).

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