

## **Green Cleaning Made Easy with Homeology Plant-Based Home Cleaning**

*Featuring pure essential oils for aromatic and natural cleaning*

**Chandler, Ariz., April 22, 2008** – Arizona-based Gold Canyon today unveiled its first line of green cleaning products with Homeology™ Plant-Based Home Cleaning (<http://begreencleanblue.com>) – three natural cleaning products for all-purpose, glass and floor cleaning.

Featuring only naturally occurring ingredients such as coconut-based cleansers, purified water and essential oils, Homeology combines the benefits of Aromatherapy with the effectiveness of nature's best cleansers.

“For the first time, we don't have to trade efficacy for eco-friendliness when it comes to home cleaning,” says Karen Waisath, Gold Canyon's co-founder. “Using only sustainable and biodegradable ingredients, Homeology provides an aromatic and effective cleaning experience without the use of harsh chemicals.”

At the front of this line of green cleaners is *All Purpose* (35 FL. OZ, \$10.98), infused with rosemary, peppermint, eucalyptus and spearmint. This pH balanced cleaner is safe on all surfaces including granite.

For windows, *Glass* (35 FL. OZ, \$10.98) provides streak-free results with extracts from peppermint, lavender, lemon, rosemary and eucalyptus.

*Floor* (35 FL. OZ, \$10.98) is an easy point-and-shoot cleaner, requiring no diluting or mixing. This natural cleaning product is safe on ceramic tile, laminate, linoleum, hardwood and natural stones like marble and travertine. Homeology *Floor* is infused with essential oils from lavender, eucalyptus and sweet orange.

This line of green cleaning products is packaged in blue recyclable bottles to protect the pure essential oils contained in each cleaner.

Homeology products are available May 1, 2008 through a Gold Canyon Independent Demonstrator or online at <http://begreencleanblue.com>. Through the month of May, Gold Canyon is offering *Glass* free with the purchase of *All Purpose* – a \$10.98 value.

### **About Gold Canyon**

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 25,000 Demonstrators, Gold Canyon is committed to enriching lives with “The World's Finest”<sup>®</sup> products, developed with great care using only the highest quality ingredients. For more information, visit <http://www.goldcanyon.com>.

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