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FOR IMMEDIATE RELEASE

Gold Canyon Unveils European Designer Line at Annual Convention
Showcases Diverse Holiday Line Up at Phoenix Convention Center

Phoenix, Ariz. – A leader in candles, body and home products, Gold Canyon will today reveal an exclusive designer collection by Rosalind Walshe to its Independent Demonstrator sales force at the Phoenix Convention Center. New offerings for the Holiday 2007 season include a new technology for the delivery of home fragrance, a 10th Anniversary commemorative fragrance, and several new holiday scents.

“We are excited to introduce Rosalind Walshe’s ‘Winter Frost’ collection as Gold Canyon’s first designer offering,” said Karen Waisath, co-founder of Gold Canyon. “Inspired by the Wicklow, Ireland countryside, Walshe’s unique collection adds a designer touch to our 2007 Holiday catalog. We know our customers will want to incorporate these unique pieces to their holiday decorating.”

“Winter Frost” by Rosalind Walshe includes pieces inspired by her international travels. The *Charming Bird Pair* is a beautifully crafted ceramic pair of birds designed to hold tea lights or tapers. Walshe selected hand-blown glass to create *Twinkling Finials*, decorative replicas of evergreen trees dusted in frost. “Designs for Living, Inspired by Life” reveals her connection with nature. Walshe’s prolific work includes designs for leaders in fashion and décor throughout Europe and the United States.

Gold Canyon will also introduce Scented Pods and Warmers as a wickless alternative to home fragrance. Two stylish warmers are being introduced; each designed to heat a Scent Pod available in ten of Gold Canyon’s most popular fragrances.

In commemoration of ten years in business, Gold Canyon will introduce its 10th Anniversary Edition Candle, called “TEN.” The floral musk-scented candle is poured into a classic cylinder jar with an antique finish lid and two hanging charms. TEN comes packaged in a matching designer box.

Winter Retreat and Homemade Gourmet will be showcased as Gold Canyon’s Holiday scents of the season. The cozy winter fragrances that comprise Winter Retreat include Cinnamon Garland, Spiced Eggnog and Frosted Woodland. Tapping into a growing trend of gourmet flavors, the Homemade Gourmet line features Caramel Ginger Strudel, Raspberry Cocoa Torte and Toffee Drizzled Popcorn seasonal scents.

At Convention, Gold Canyon executives will also reveal a new Web site for The Prayer Child Foundation (www.prayerchild.org), the company’s sponsored charity. [The Prayer Child Foundation](http://www.prayerchild.org) has raised over \$1 million to charities helping children. A portion of Gold Canyon’s profits, including all proceeds from the sale of its “Candles for Kids” line, are donated to the Foundation.

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 25,000 Demonstrators, Gold Canyon is committed to enriching lives with “The World’s Finest”® products, developed with great care using only the highest quality ingredients. For more information, visit www.goldcanyoncandle.com.

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