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Gold Canyon to Award \$15,000 in Cash to Customers and Direct Selling Force

Gold Canyon is inviting customers to Strike it Gold in 2010 by giving away \$2.5 million in discounts, \$15,000 in cash and will tour North America helping others learn about the business opportunity

CHANDLER, Ariz. – Insert Date – A leader in scented candles, body and home products, Gold Canyon is inviting North America to Strike it Gold in 2010 by hiding coins worth up to \$5,000 inside ten 26 oz. Heritage collection candles. In addition, 26 oz. Heritage candles shipped between January 1, 2010 and March 31, 2010 will have instant win bonus offers featuring over 2.5 million in discounts like free shipping and 40 percent off a purchase. Customers can visit www.GCStrikeItGold.com for more information.

Gold Canyon will also tour 45 cities in nine days helping people in the U.S. and Canada learn more about the business opportunity Gold Canyon provides for Demonstrators. Customers can visit www.GCStrikeItGold.com for more information and to find a Strike it Gold event near them.

“It’s a new year and we want to give people the chance to build a business of their own and expand their current business to the best that it can be,” said Gold Canyon Co-Founder Karen Waisath. “Our core purpose is to enrich lives by providing opportunities for personal growth and products for personal well-being. We believe 2010 is the year to continue creating exceptional opportunities to even more people across North America.”

The Chandler-based candle company is also releasing its Spring 2010 catalog this month. New offerings include Essentially Soy Aromatherapy™, Zebra and Leopard print Scent Pod® Warmers – Gold Canyon’s wickless fragrance system – and spring fragrances such as Candy Hearts, Jelly Beans, Marshmallow Confections, Sunflower, Pink Lemonade Spritzer and Strawberry Kiwi.

Made with a proprietary plant-based soy wax blend developed by Gold Canyon, the Essentially Soy Aromatherapy candle line is designed to achieve maximum fragrance throw while offering the healing aromatherapy benefits of essential oils. The candles are made with eco-friendly packaging and 100% annually renewable plant-based top disk material. Gold Canyon’s Scent Pod® Warmers are the only products of its kind on the market with an electronic timer and patent-pending technology. The convenient and compact wickless system is designed for use in places where candles cannot be used.



For more information about Gold Canyon's Strike it Gold in 2010 campaign, please visit www.GCStrikeItGold.com.

About Gold Canyon

Based in Chandler, Ariz., Gold Canyon was founded in 1997 by Curt and Karen Waisath and offers an income opportunity through quality scents, décor, home and body care. Through an independent sales force of more than 26,000 Demonstrators in North America, Gold Canyon is committed to enriching lives with “The World’s Finest®” products, developed with great care using only the highest quality ingredients. Gold Canyon continues to experience significant growth, recently expanding its operations with a 100,000 square feet addition to distribution and manufacturing facilities in Chandler, Ariz. For more information, visit <http://goldcanyon.com>.

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